

ND Simmental Association Board Meeting, Ramkota Hotel, Bismarck ND
January 15, 2012

Board members present were Erika Kenner, Kevin Elliott, Mike Johnson, JR Aufforth, Claye Kaelberer, Chris Nicholson, Cody Hanson, Tyler Kinn, and Luke Keller. Retiring sec/treas Bob Grant and new sec/treas Kim Myers and sale manager Jeff Thomas were also present.

Meeting was called to order by President Erika.

Copies of the minutes from the reorganizational meeting on December 14, 2012 were read by Erika. A motion by JR and second by Chris to approve. Motion Carried.

Kim passed out copies of the minutes from the annual meeting for the board to look at for any corrections or additions.

Advertising – Kim told board about the info she had received from 3 radio salesman. Board discussed if they thought they were getting enough out of the radio advertising for as expensive as it has become. Kevin asked for a committee to be formed to help Kim choose the best places to advertise. Claye, JR and Mike volunteered to be on this committee. JR brought up the possibility of internet advertising. A motion by Kevin to spend close to the same dollar amount as before but to allocate them in different places was made and Claye 2nd. Motion carried.

Showcase/Classic Sale – The sale went well in its new location. It was mentioned again that sale management would like all board members to help out with the screening in their areas of the state in the fall for the sale. Comments were also on encouraging new breeders to participate in the sale. A recommendation by Cody was that each board member should try to have at least one consignment in the sale each year. Several sale date options for this year's sale were discussed. A motion to have the sale at Kist Livestock on December 28, 2013 was made by Kevin and JR 2nd. Motion carried. Having the sale broadcast by DVAction was also discussed. A motion to to broadcast the sale by DVAction was made by Luke and Cody 2nd. Jeff then asked if this would be a sale expense or if the state association would be paying for this new service. Claye then made an amendment to the motion to add that the NDSA would pay for the broadcasting of the sale for this year and Kevin 2nd. Motion with amendment carried. Jeff will make arrangements with Kist Livestock and Auctioneer. Kim will make arrangements with the Ramkota Hotel.

Correspondence was received. A thank you from Kylee Myers was read. A letter of complaint was read from a consignor from the 2012 state sale. Board will respond with a letter.

Board reviewed secretary/treasurers performance. A motion to give Bob Grant \$500 worth of gift certificates to the Ramkota Hotel was made by Kevin and Cody 2nd. Motion carried.

Committee assignments were went through.

Bob presented the financial report. Cash flow sheets, settlement papers used for sale results, and other papers detailing income and expenses were passed out. Bob went through the sheets, board reviewed and discussed. Bank balance as of 12-31-2012 - \$, CD's - \$, cash box - \$65. Other items covered: 154 meals were served at the banquet, semen auction - \$3910 and donation heifer - \$13,245

Audit report was looked at by Erika and Kevin

ND/SD Simmental magazine was given by Erika. She would like to move the deadlines earlier for the issues. She wanted to be able to make sure that issues were mailed in time for the advertisers to benefit the most.

Annual Meeting/Banquet was discussed. Luke had a suggestion for this year's speaker to be someone from the State Animal Board of Health to talk about Johnes testing in cattle and why it is becoming more important to learn about this disease.

Jr Simmental report- It was brought to the boards attention that they owe the ND Jr Simmental Assoc. \$500.00 for sponsoring a meal at the North Central Simmental Regional in Huron, SD in June of 2012.

Feeder Calf Sales – Luke went to both sales at Kist and Napoleon. He would like to move the sales away from the new years holiday. A motion was made by JR to move the simm-influence feeder calf sales at Kist and Napoleon to the 2nd Wednesday and the 2nd Thursday in January and Luke 2nd. Motion carried.

Futurity discussion – It was decided to leave as is, paying cash 5 places; 1st - \$600, 2nd - \$500, 3rd - \$400, 4th - \$300 and 5th - \$200

Membership – Kim will mail reminder postcards in February. Board decided that if someone wishes to have our membership list then mail them a directory.

The board approved the sponsoring of the same events as last year; ND Junior Beef Expo, North Star Classic, Stockmens tour, Little I and NDJPSA.

Next board meeting will be Tuesday, April 16 at 10:00 am

Meeting adjourned

Respectfully submitted

Kim Myers
NDSA Sec/Treas