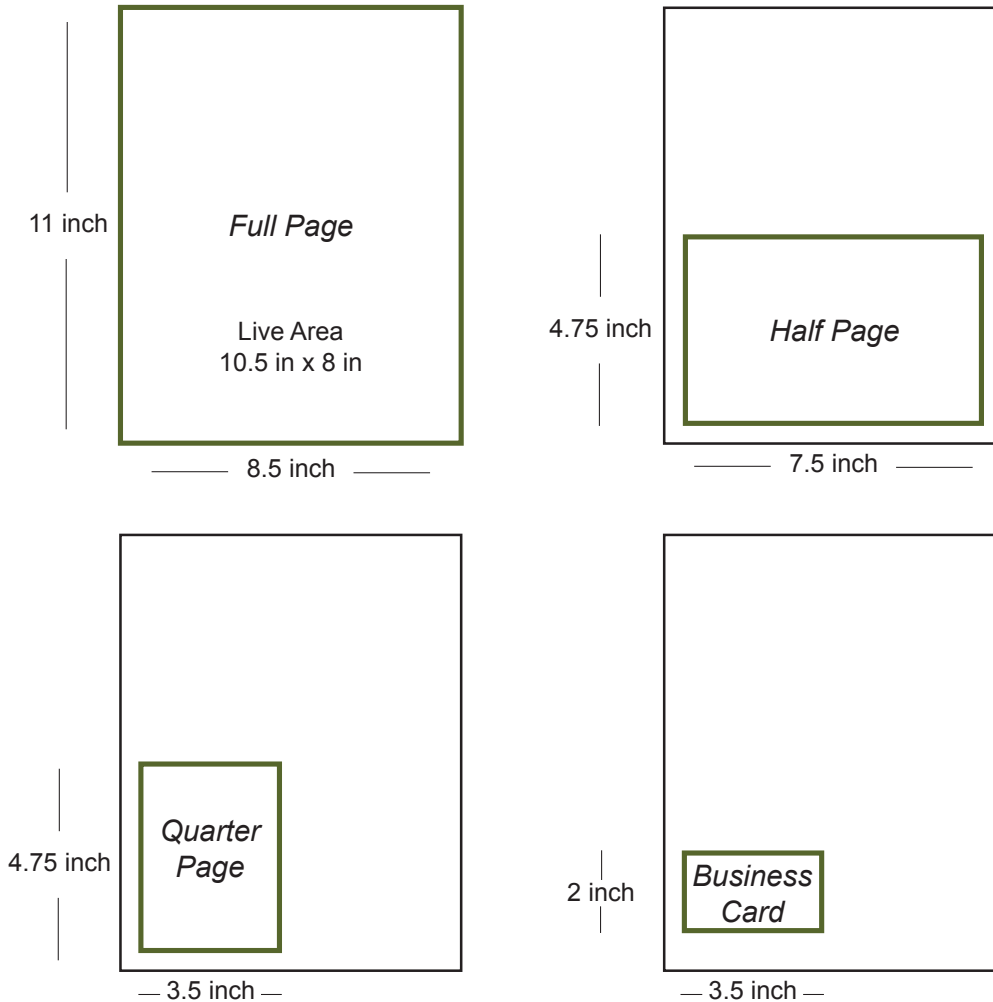


Advertising Specifications



Submitting Ad Materials

Accepted Files:

- Adobe PDF (PDF/X-4:2008 or Press Quality)
- High Resolution JPG, 300 dpi or greater

Please Note:

- PDF files should contain only 4/color process images (CMYK).
- Image Requirements: All images for ads should be color corrected and provided at or above our minimum resolution requirement of 300 dpi. Image files should be CMYK and in .tif, .eps or .jpg file format.

Advertising Specifications

Full Page

8.5" x 11" Bleed: 1/4"
Final PDF Size: 8.75" x 11.25"

Half Page

7.5" x 4.75" No bleed

Quarter Page

3.5" x 4.75" No bleed

Business Card

3.5" x 2" No bleed